

PRIVACY POLICY AND USE OF PERSONAL DATA

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WWW.EAHTRADING.COM

Welcome! Thank you for using the EAH TRADING website!

When you use the EAH TRADING website, you entrust us with your data and information, and we undertake to keep this data protected through protection systems.

In this sense, this Privacy Policy document explains in a clear and accessible way how your information and data will be collected, used, shared and stored by our systems.

Acceptance of our opinion will be made when you access or use our website or our services. This will indicate that you are aware of and in full agreement with how we will use your information and data.

The privacy policy, detailed below, demonstrates how your personal data is processed, what information we collect and how we use, store or delete it, in line with the provisions of the General Data Protection Law (Law 13.709/18).

1. LAST UPDATE

The last update of this Privacy Policy and Use of Personal Data was carried out in –

2. IMPORTANT TERMS AND DEFINITIONS

User – Individual who eventually finds himself accessing or engaging with one of the means of interaction belonging to EAH TRADING, the data subject.

Registration – Online form that gathers collection of user data.

Personal data – Information related to the identified or identifiable person.

Anonymized data - Data relating to the holder that cannot be identified, considering the use of reasonable technical means available at the time of its treatment.

Website – Location on the internet, accessed by a domain name (www.eahtrading.com).

"Cloud" type services – Internet services and/or programs where user data can be stored, managed, and operated.

Purpose – What we want to achieve with the processing of personal data.

Necessity – The processing of personal data must be limited to the minimum necessary for the intended purpose.

Consent – Free, informed and unequivocal authorization that the holder gives for the processing of their personal data for the purpose previously stipulated. After giving consent, you can revoke it at any time. The revocation does not cancel the previously performed treatment.

Controller - natural or legal person, of public or private law, who is responsible for decisions regarding the processing of personal data, in this case, EAH TRADING.

3. TO WHO DOES THIS POLICY APPLY?

It applies to all who access any of the domain websites of EAH TRADING, as well as register, use software or any other means of providing their personal data that are processed by us. The use of our platforms implies the acceptance of this Privacy Policy and Use of Personal Data.

4. WHAT INFORMATION DOES EAH TRADING COLLECT?

EAHcollects the following information:

Personal data – When you register with EAH TRADING, you provide information such as name, e-mail address, CPF/CNPJ, date of birth, marital status, telephone number, photo, age, gender.

Sensitive personal data – You may provide data such as sexual orientation, race and political opinion, which are considered sensitive. Your sensitive data will be used for product recommendation. Through this policy, you consent to the collection, use and sharing of this data on the terms set forth herein.

Information collected automatically – We collect and store certain information whenever you interact with us. For example, we use cookies and obtain information when your browser accesses our website.

Therefore, in summary, we collect all the information actively made available by the user in the use of the new website or our platform.

5. HOW DOES EAH TRADING USE YOUR DATA?

- Allow access to resources and functionalities of the EAH TRADING environment;
- Send messages such as alerts, notifications and updates;
- Communicate about products, services, promotions, news, updates, events and other matters in which you may be interested;
- Customize services so that they can increasingly suit your tastes and interests;
- Create new services, products and functionalities;
- Better understand your behavior and build behavioral profiles.

Eventually, we may use data for purposes not provided for in this privacy policy, but these will be within your legitimate expectations. The eventual use of your data for purposes that do not comply with this prerogative will be made with your prior authorization.

6. COOKIES

Cookies are small data files that are placed on your computer or other devices. EAH TRADING uses cookies to recognize your browser or device, learn more about your interests, and provide essential features and services. The use of cookie technology allows, for example, to prevent fraudulent activities and improve security.

If you want, you can disable a part or all of the cookies. However, disabling them can impair navigation. Click "Help" in your browser settings to learn how to block cookies.

7. DELETION OF DATA

All data collected will be deleted from our servers when you so request, by free and facilitated procedure, or when these are no longer necessary or relevant to offer you our services, unless there is any other reason for its maintenance, such as any legal obligation to retain data or need to preserve these to safeguard the rights of EAH TRADING.

8. INFORMATION SHARING

EAH TRADING may share the information it collects, including your sensitive data with business partners, including your sensitive data, with business partners, advertisers, sponsors and service providers, whenever possible and anonymously, in order to preserve your privacy. You hereby give your consent to the sharing.

EAH TRADING reserves the right to provide data and information about you, including interactions with you, if it is requested by the courts to do so, an act necessary for the company to comply with national laws, or if you expressly authorize it.

All your data is confidential and only people with the proper authorizations will have access to it. Any use of this data will be in accordance with this policy. EAH TRADING will undertake all reasonable market budgets to ensure the security of our systems and your data.

Our servers are protected and controlled to ensure security and can be accessed only by previously authorized persons.

Data collected from users will be stored in reliable electronic services, of the "cloud" type and will remain there until the purposes of the processing of the data of this Policy are realized.

All your information, especially sensitive data, will be, whenever possible, anonymised, if this does not preclude its use by the platform. At any time you may request a copy of your data stored in our systems. We will keep the data and information only until it is necessary or relevant for the purposes described in this policy, or in case of predetermined periods bylaw, or until such data is necessary for the maintenance of the legitimate interests of EAH TRADING.

9. HOW CAN YOU KEEP YOUR PERSONAL INFORMATION SECURE?

Despite using the best security protocols to preserve the privacy of user data, we cannot completely guarantee that all data and information about you on our platform will be free from unauthorized access, especially in case there is improper sharing of the credentials necessary to access our website. Therefore, you are solely responsible for keeping your password in a secure location and it is forbidden to share it with third parties.

In addition, when you access your registration, make sure that you log out of your account at the end of use, to prevent unauthorized persons from accessing and using your information without your consent.

You undertake to notify the responsible sector immediately, through a secure channel, of any unauthorized or suspected use of such use in your account, as well as any other breach of security.

For more information on security, please read our Information and Communication Security Policy.

10. USER RIGHTS

The rights of the user, who is the holder of the data provided, according to the General Data Protection Law (LGPD) are:

- Confirmation of the existence of treatment;
- Access to data;
- Correction of incomplete, inaccurate or outdated data;
- Anonymization, blocking or deletion of unnecessary, excessive or processed data in non-compliance with the provisions of the LGPD;
- Portability of data to another service or product provider, upon express request, in accordance with the regulations of the national authority, subject to trade and industrial secrets;
- Deletion of personal data processed with the consent of the holder;
- Information of public and private entities with which the controller has made shared use of data;
- An information on the possibility of not providing consent and on the consequences of the denial;
- Revocation of consent.

11. INTERNATIONAL DATA TRANSFER

EAH TRADING has commercial partners and service providers in Pakistan and in and eXterior and, in this sense, uses a technical infrastructure on a global scale in order to optimize the efficiency, performance and security of services.

By accessing our services and entering your information, you are consenting to the processing, transfer, and storage of this information in other countries.

Therefore, your personal data may be transferred to other countries for data processing and storage, in accordance with the terms and purposes defined in our Privacy Policy, as well as for the provision of the services requested by you.

EAH TRADING may process your personal data, including storage, in Pakistan or abroad. In any case, EAH TRADING will adopt the necessary technical and legal measures and safeguards to ensure compliance with this privacy policy and your rights related to the protection of personal data.

12. UPDATE OF THE PRIVACY POLICY AND USE OF PERSONAL DATA

EAH TRADING reserves the right to change this policy as many times as necessary, in order to provide you with more security and convenience and to improve your experience more and more. That is why it is very important that you access our policy periodically. To make it easier, we indicate at the beginning of the document the date of the last update. If material changes are made that give rise to new authorizations from you, we will publish a new privacy policy, subject again to your consent.

13. APPLICABLE LAW

This document is governed by and must be interpreted in accordance with the laws of the Government of Pakistan, in particular the General Data Protection Law (Law 13.709/18). The Court of the District of --, is elected as the competent to resolve any questions that may arise from this document, with express waiver of any other, however privileged.

14. CONTACT

In the event of any questions or requests regarding the terms of this Privacy Policy, as well as submitting a complaint about possible violation of data protection laws and compliance with requests related to their rights, the user may contact EAH TRADING through one of our means of communication:

- Telephone
- Email



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